



AssetBook Privacy Policy

2021-12-20

AssetBook respect your integrity.

Protecting your integrity in dealing with personal data and ensuring security for all business data is an important issue to AssetBook in all our business processes. Protection of personal data is particularly important.

Information about the Privacy Policy in our services tells you about the type, extent and purpose of collection and use of personal data in our services. AssetBook ensures that any personal data that you make available to our services is treated confidentially according to Swedish laws of data protection.

AssetBook reserves the right to change this information regarding personal data protection. If that's the case, we will update this document. By using our services, you accept our Current terms in this Privacy Policy.

Access data and server logs

By Default, your activity in our services and every file download is logged. Your IP-address, your browser identification, domain, the fingerprints of downloaded files, your graphical position, timestamps, and data transfer size is saved in log files. The data in these is never personal and it is solely used for internal purpose, such as technical administration using anonymous statical surveys used to optimize our services to better suit our user's needs. We reserve the right to audit these logs if we have concrete reason to suspect illegal activity.

Handling of Personal Data

Personal data as referred to in the Swedish Personal Data Act (Personuppgiftslagen – PUL) is specific details with personal and factual circumstances concerning an identified or identifiable physical person, such as name, address, and date of birth. These records are subject to protection using technical and organizational measures specified in PUL.

Personal data is collected by us only when it is allowed by the law, or if you have given your expressed consent. Some parts of our services may require personal or business-related data (e-mail addresses, names, addresses, etc.) from you to be able to use these services. Disclosure of information is expressly voluntary and by submitting this information you agree that it may be stored, processed, handled, and used for the intent to contact you, implementing agreements, protecting our legitimate interests, or for reasons you give us.

Collecting, processing or use for other purpose, or distribution to third parties is not done. You can revoke given consent to storing your personal data at any time with effect for the future if the storage of the data is not required by law.

Usage of Cookies

We use cookies to improve our services, for example by remembering users' sessions when desired. Our services can include third-party services, such as Google Analytics, that may store cookies; AssetBook ensures that the privacy policies of these services correspond to AssetBooks own. Cookies are small text files that are stored on your computer or device by web services. You can prevent cookies from being stored on your computer or device by disabling this feature in your browser's settings; This can lead to decrease in functionality in our Service. you can remove cookies stored on your computer or device at any time.

Security

AssetBook adapts technical and organizational security measures to protect information submitted to us from unintentional or intentional manipulation, loss, destruction, or unauthorized access. Our security measures are constantly improved to keep up with the technical development. However, please note that by communicating over the internet, especially by sending e-mails, it's impossible to guarantee security entirely. We therefore recommend sending confidential information by regular mail. We are committed to protecting your stored personal or business data, but we cannot be held fully accountable for its security. Transmission of data from you to AssetBook is therefore done at your own risk.

Information and the right to object

Upon request we will inform you, according to applicable law and always free of charge and without significant delay, about what personal and or business data is stored by us. AssetBook reserves the right to deliver this information electronically.

Also, in accordance with legal provisions, you have the right to rectification, blocking and deletion of personal or business data for the future, if there are no legal grounds to not allow this on our part. If you have any questions about our treatment of personal data, please [contact us](#).